What can we learn from Bhutan?

Prof. Joseph E. Stiglitz 2016 in Davos: “GDP is very much the wrong measurement. If we are measuring wrong things, we are going to do wrong things: e.g. wars ...” Stiglitz loves GNH (Gross National Happiness) – the Bhutanese way to improve the state of mother earth...

Following the wisdom of Bhutan is inspiring → examples:

- western-style propaganda is prohibited → less* greed
- measuring wellbeing* ; stopping harmful GDP-competition
- withdrawing destructive addiction to growth compulsion; investing in peace*, ecology*, organic* farming, self-reliance
- realizing that if the gap between ‘rich’ and ‘hungry’ is melting, then life becomes increasingly pleasant* – for ALL of us
- doubling millions results in decreasing my/our happiness*
- understanding that if I fight symptoms only (philanthropy, without tackling causes), then pain will increase in the long run
- being aware that it is much wiser* to take less than to give more.

Thank you for sharing your experiences regarding improving the quality of life. Happy to hear from you.

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Great minds discuss ideas
Average minds discuss events
Petty minds discuss people
( Eleanor Roosevelt )

...BIG is subsidized!
1. Who is *forcing* sustained\(^1\) GDP GROWTH?
   FEW unelected functionaries, seeking profit\(^2\)-maximization

2. Who is *supporting* POPULATION GROWTH?
   Who is promoting mass migration?
   FEW persons, addicted to their GDP-GROWTH religion

3.1 Who is *profiting*\(^2\) from GDP GROWTH?
   FEW families multiplying money out of money without personal work involvement

3.2 Who *benefits*\(^2\) from an economy without compulsion to materialistic growth?
   **ALL of us**, because a caring economy can satisfy basic needs\(^3\) of all humans. Over-production and over-indebtedness can end.

\[ \text{GROWTH \ BASED \ ON \ GREED} \iff \text{growth \ based \ on \ needs}^3 \]

“there is enough for our needs\(^3\) but not enough for our GREED”

[gandhi]

\(^1\)SDG = Sust.Dev.Goals, goal 8; \(^2\)profit≠benefit; \(^3\)needs≠demand
"Anyone who believes exponential growth can go on forever on a finite planet is either a madman or an economist"

Kenneth Boulding
Economist

Understanding means action
Knowing without action is NOT understanding