

Are you interested in expanding happiness?

As you might know, Bhutan is not interested in expanding GDP **but in enhancing GNH (Gross National Happiness).**

This philosophy can help us to develop the **richness of our hearts***. Choosing this direction practically means, that we are fully aware, that ...

- ❖ if the gap between 'rich' and 'poor' is growing larger, then life becomes increasingly inconvenient - also for me!
- ❖ doubling millions will decrease my happiness
- ❖ if I fight symptoms **only** (charity/ philanthropy - *without tackling causes*), then violence will increase in the long run.
- ❖ it is much **wiser** to take less than to give more.

If you are interested to share your experiences with other people, who want to develop preventative ways towards more peace/ more happiness, then please do contact:

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NEEDED:

*privileged
people ...*

... who really
care*



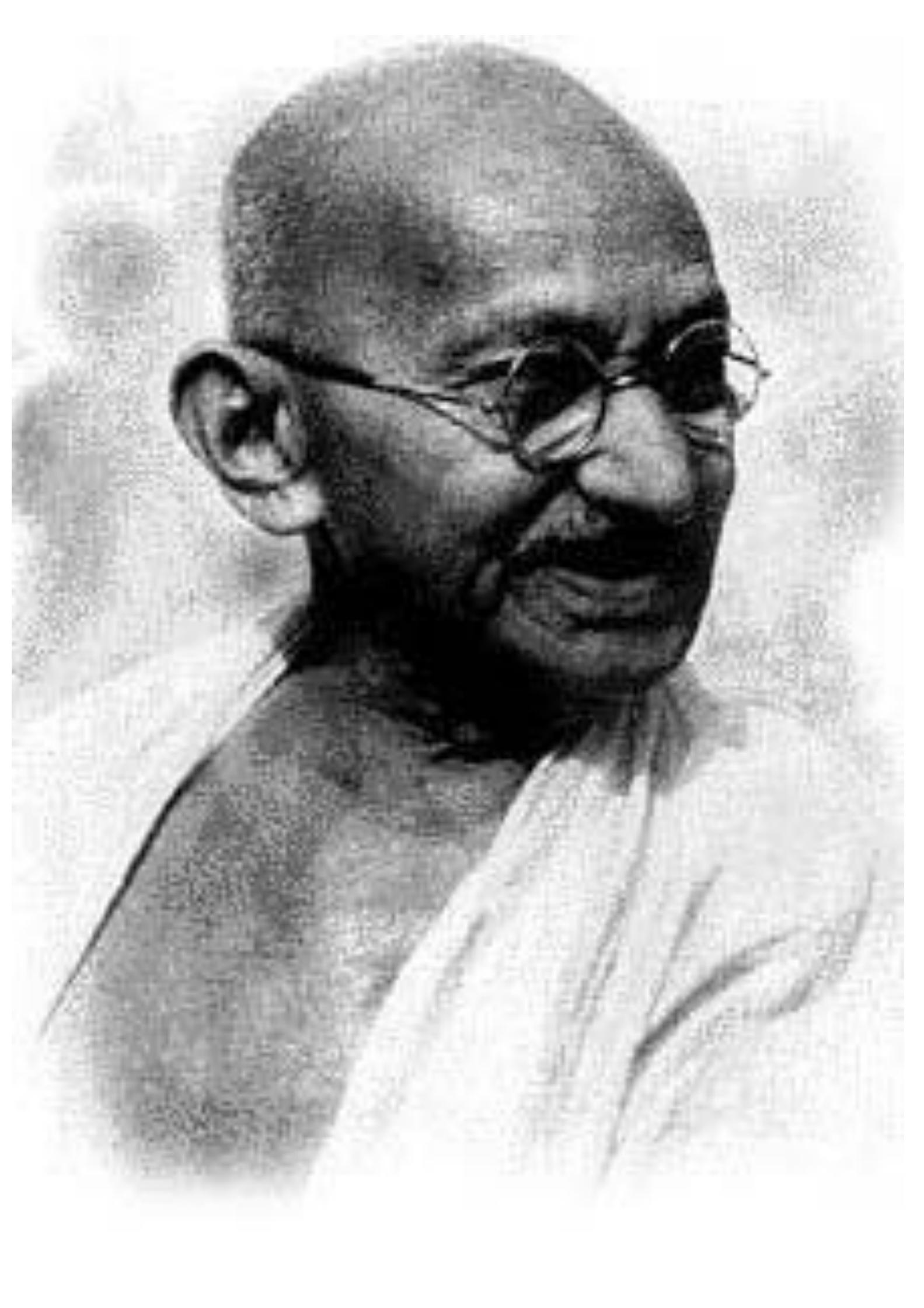
Great minds discuss ideas

Average minds discuss events

Small minds discuss people

(Eleanor Roosevelt)

Thank you for caring



1. Who is stressing economic GROWTH? Why?
A **FEW** Scrooge McDucks, seeking profit-maximizing investments (profit ≠ benefit)
2. Who is supporting population GROWTH? Why?
A **FEW** people, dependent on arguments for the dogma of infinite economic growth
- 3.1 Who is *profiting* from economic GROWTH?
A **FEW** people ‘making’ money out of money WITHOUT personal work involved
- 3.2 Who is *benefiting* from compulsive pursuit of economic GROWTH?
None of us, because endless material growth increases harm to **ALL** beings

GROWTH BASED ON **GREED** ↔ growth based on **needs***

**WORLD
ECONOMIC
FORUM**

COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

FEW

„there is
enough for our
needs* but not
enough for our
greed“
[gandhi]

* **need** ≠ demand !

"Anyone who believes exponential growth can go on forever *in a finite world* is either a madman or an economist"

[Kenneth Boulding,
Economist]

POPULATION

POVERTY
RICHNESS



You can't
take it
with you!

Photos by Art Expleion

understanding means action
knowing without action is not understanding