

What can we learn from Bhutan ?

Prof. Joseph E. Stiglitz 2016 in Davos:
"GDP is very much the wrong measurement. If we are measuring wrong things, we are going to do wrong things: e.g. wars ..."

Stiglitz loves GNH (Gross National Happiness) – the Bhutanese way to improve the state of mother earth...

WANTED

real*
happiness



Following the wisdom of Bhutan is inspiring → examples:

- ❖ western-style propaganda is prohibited → less* greed
- ❖ measuring wellbeing* ; stopping harmful GDP-competition
- ❖ withdrawing destructive addiction to **growth compulsion**; investing in peace*, ecology*, organic* farming, self-reliance
- ❖ realizing that if the gap between 'rich' and 'hungry' is melting, then life becomes increasingly pleasant* – for ALL of us
- ❖ doubling millions results in decreasing my/our happiness*
- ❖ understanding that if I fight symptoms **only** (philanthropy, *without tackling causes*), then pain will increase in the long run
- ❖ being aware that it is much **wiser*** to take less than to give more.

Thank you for sharing your experiences regarding improving the quality of life. Happy to hear from you.

Contact
alec gagneux
development-philosopher
Switzerland

fairCH.com

info@fairCH.com

+41 - 79 727 10 27

Great minds discuss ideas

Average minds discuss events

Petty minds discuss people

(Eleanor Roosevelt)

...**BIG** is subsidized!

1. Who is *forcing* sustained¹
GDP GROWTH?

FEW unelected functionaries, seeking profit²-
maximization

2. Who is *supporting* POPULATION GROWTH?
Who is promoting mass migration?

FEW persons, addicted to their GDP-
GROWTH religion

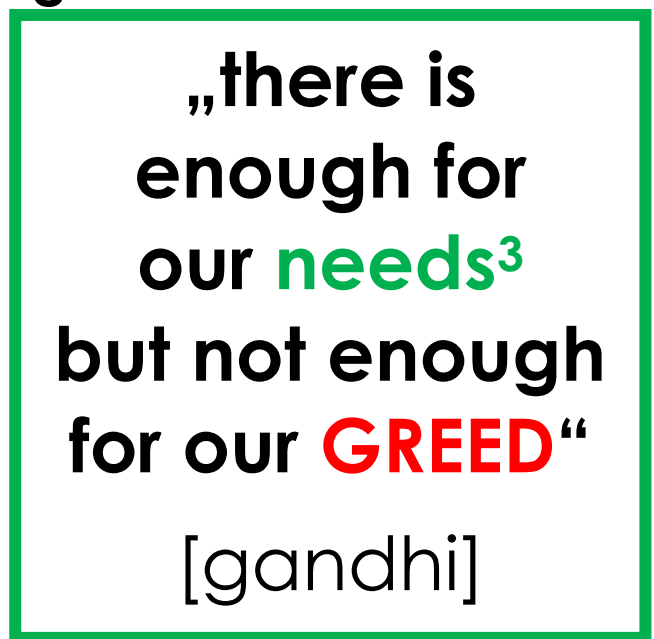
3.1 Who is *profiting*² from GDP GROWTH?

FEW families multiplying money out of money
without personal work involvement

3.2 Who *benefits*² from an economy without
compulsion to materialistic growth?

ALL of US, because a caring economy
can satisfy basic needs³ of all humans. Over-
production and over-indebtedness can end.

GROWTH BASED ON **GREED** ↔ growth based on **needs**³



¹SDG = Sust.Dev.Goals,goal 8 ; ²profit≠benefit ; ³needs≠demand

"Anyone who believes
exponential growth
can go on forever
on a finite planet
is either
a madman or
an economist"

Kenneth Boulding
Economist

POPEulation

indebtedness / poverty
RICHNESS



You can't
take it
with you!

Photos by Art Explosion

understanding means action
knowing without action is NOT understanding